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The 32nd Issue of Strategy Magazine Is Out Now!

The **32nd issue of Strategy Magazine**, prepared quarterly with the support of **Akfen Holding** and made available as a **fully digital, free-to-download publication**, has been released.

Prepared in **both English and Turkish** under the slogan **“Read Tomorrow Today,”** the cover of the 32nd issue features the headline **“The Invisible Threat Disrupting the Balance of Agricultural Production: Natural Disasters,”** highlighting one of the most striking consequences of the climate crisis as it approaches irreversible tipping points.

Don't miss this comprehensive issue of **Strategy Magazine**, which spans topics from Türkiye's economic outlook to global trends.

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NATURAL DISASTERS THREATENING AGRICULTURAL PRODUCTION ARE SOUNDING THE ALARM

The effects of the climate crisis are becoming more destructive with each passing year. According to data from the **World Meteorological Organization**, natural disasters have increased **fivefold over the past 50 years**, threatening the sustainability of agricultural production. Disasters such as droughts, floods, frost, and earthquakes not only endanger food security but also undermine economic stability. The cover dossier of Strategy Magazine examines this invisible threat challenging agricultural production in Türkiye from all angles.

ARTIFICIAL INTELLIGENCE IS TRANSFORMING THE FINANCIAL WORLD

The global financial sector is undergoing a rapid transformation driven by artificial intelligence technologies. While banks are expected to achieve nearly **USD 1 trillion in savings by 2030**, AI applications are gaining prominence in algorithmic trading, risk management, customer service, and fraud detection. **Eighty-five percent of financial institutions** have already begun using AI to improve their operations. This issue of Strategy Magazine explores AI solutions that enhance efficiency and security in finance, along with the ethical debates they bring.



STRATEGY
Yarını bugünden okuyun

E-COMMERCE IN TÜRKİYE ENTERS A NEW ERA WITH RECORD GROWTH

Türkiye's e-commerce sector recorded **historic growth in 2024**, reaching a volume of **TRY 3 trillion**. The **61.7% increase** highlights the sector's potential, with transformation in payment systems playing a key role. Alongside card usage, the rapid expansion of digital wallets and AI-powered fast delivery solutions is reshaping consumer behavior. In this issue, Strategy Magazine takes a closer look at the rising trends in Türkiye's e-commerce sector and its future outlook.

In another feature, the **Southeast Asia 500 list** highlights the region's rise, while the global economic influence of **China and India** is analyzed in depth. The magazine also suggests that **digital detox** has become the new ritual of luxury travel—an approach that emphasizes disconnecting from screens and reconnecting with nature, emerging as one of the strongest trends in the pursuit of well-being.

The **32nd issue of Strategy Magazine** can be accessed **free of charge** via Akfen Holding's official website or through the link: <https://bit.ly/strategydergisi32>.

Key Topics Featured in the New Issue

- The Invisible Threat Disrupting the Balance of Agricultural Production: Natural Disasters
- Artificial Intelligence Is Revolutionizing Finance
- Geopolitics: The Middle East Redirecting Its Capital Toward Asia
- The Future of E-Commerce in Türkiye
- The Best 100 Companies to Work for in 2025
- Zeynep Aktaş: Istanbul's Vision Project – Terminal Kadıköy
- Digital Detox: The New Ritual of Luxury Travel

Contributing Writers and Topics

Jeremy Kahn

The Domino Effect of Artificial Intelligence

Mahfi Eğilmez

High Interest Rates – Low Exchange Rates

Saffet Emre Tonguç

Exploring the World Through Luxury Cruise Travel