

## **Sports Excitement at Terminal Kadıköy: Bringing Thousands of Spectators Together with Basketball, Football, and Volleyball Matches**

**Istanbul's new meeting point, Terminal Kadıköy, is turning weekends into an unforgettable experience for sports fans.**

Since its opening, Terminal Kadıköy has hosted a wide range of events—from concerts and film screenings to workshops and exhibitions—quickly becoming one of Istanbul's most vibrant gathering spots. Bringing together visitors of all ages through gastronomy, culture, art, and entertainment, Terminal Kadıköy broke a **weekly audience record** by uniting sports enthusiasts in front of the **YedideYedi** screens.

The city's most exciting meeting point, Terminal Kadıköy, brought sports fans together around a shared national sports spirit on YedideYedi screens, alongside its offerings in gastronomy, culture, art, and entertainment. The excitement began on **September 7** with the **Türkiye–Italy Final** of the **2025 FIVB Women's Volleyball World Championship**, featuring the Turkish Women's National Volleyball Team, and reached its peak last weekend with the **Türkiye–Germany EuroBasket final** and the **Fenerbahçe–Trabzonspor derby** in the Turkish Super League.

At the record-breaking matches, spectators enjoyed not only the high-energy atmosphere but also Terminal Kadıköy's rich culinary offerings and surprise events.

Enhanced by DJ performances and Turkish flags during national team matches, the ambiance brought thousands of people together in the same excitement at the same time. With its open-air setting and giant screens, Terminal Kadıköy transformed sports from a simple viewing experience into a **festival-like celebration**.

The sports excitement was complemented by Terminal Kadıköy's diverse gastronomic options. The wide variety of flavors at the **7DE7** gastronomy area, along with standout restaurants such as **Ters Köşe**, **Trattoria Fontana**, **Deli Deli**, **Söğütlü Lokanta**, and **Onur Kebap Adana**, offered visitors both great taste and a lively social atmosphere.

By bringing together sports, entertainment, and gastronomy, Terminal Kadıköy has set itself apart and, thanks to strong visitor interest and satisfaction, has become the new weekend destination. In the coming period, major matches will continue to bring sports fans together at Terminal Kadıköy.

### **About Terminal Kadıköy**

Developed by **Akfen** with a vision of exemplary urban transformation, Terminal Kadıköy offers visitors a new social living space in the heart of Istanbul where they can pause and breathe.



Located in **Söğütlüçeşme, Kadıköy**, at the intersection of the **Marmaray, High-Speed Train, and Metrobus** lines—used by an average of **120,000 people daily**—Terminal Kadıköy creates a new meeting point at the very center of the city with its distinctive layout of **13 horizontal and 1 vertical streets**.

Positioning itself as a one-of-a-kind gastronomic hub in Türkiye, Terminal Kadıköy offers a wide variety ranging from **street food and international cuisines** to **gourmet chef restaurants, next-generation coffee shops, and an open organic market**.

Developed under the consultancy of the **Culinary Arts Academy**, **7DE7** brings together **21 different food venues** under a mercado concept while also housing **the world's largest sports bar**. In addition, a **1,500-seat stage and cultural arts center**, to be developed by **Paribu**, will host events from various disciplines throughout the year.

Designed with principles of **social transformation and sustainable living**, Terminal Kadıköy aims to bring a fresh perspective to Istanbul by holistically integrating **art, gastronomy, and social life**.