

New Year Creativity Meets the 7DE7 Kitchens: Chefs Competed at 7DE7, Visitors Cast the Votes

As part of its special program for **December 21, the longest night of the year**, Terminal Kadıköy brought together gastronomy, art, and engaging conversations to offer a multi-dimensional experience where families, children, and visitors of all ages could spend time together.

Within this scope, the “**Chefs Compete**” event held at **7DE7**, Terminal Kadıköy’s gastronomy area, transformed kitchen ingredients into New Year-themed decorations, resulting in creative designs. The chefs’ creations were evaluated through votes cast by visitors.

The “**Chefs Compete**” event organized in the **7DE7** kitchens at Terminal Kadıköy offered a creative experience that carried the New Year spirit from the kitchen to festive decorations. The competition, featuring chefs working in the **7DE7** kitchens, attracted strong interest from Terminal Kadıköy visitors.

As part of the event, chefs reinterpreted the street food offerings at their own kiosks with a New Year theme. Ingredients normally used in the **7DE7** kitchens were not only used to create flavors, but also to design imaginative New Year decorations. Throughout the event, the creations on display were voted on by **7DE7** visitors, and at the end of the day, the chef receiving the highest number of votes was selected as the winner of the “**Chef Challenge**.” The most creative product was determined entirely by visitor votes, reflecting the event’s interactive nature.

Located within Terminal Kadıköy, **7DE7** stands out as a dynamic gastronomy area that approaches street food through an experience-driven perspective, bringing together diverse culinary cultures under one roof.

Shaped in collaboration with **MSA (Culinary Arts Academy)**, the kitchen concept places quality and creativity at its core, offering visitors not only flavors but also an experience focused on interaction and discovery through its chefs and kiosks.

The “**Chefs Compete**” event reinforced **7DE7**’s experience-oriented street food concept, while once again highlighting Terminal Kadıköy’s identity as a vibrant social space strengthened by participation-driven events and live experiences.