



## TIKAV's "Take Precautions, Stay Safe" Project Receives the 'Value Creator' Special Award from the Women-Friendly Brands Platform

The **Human Resources Education and Health Foundation of Türkiye (TIKAV)**, founded by **Akfen Holding** and dedicated to supporting different segments of society through social responsibility initiatives, has received the **'Value Creator' Special Award** at the **6th International Women-Friendly Brands Awareness Awards** for its project **"Take Precautions, Stay Safe."**

The project, implemented throughout **2025** for women and families living in the regions where **Akfen Renewable Energy's hydroelectric (HPP), solar (SPP), and wind (WPP) power plants** are located, was recognized under the **"Value Creator" category** for its contribution to raising social awareness about disasters and emergency preparedness.

Positioning **equal opportunity in education** among its key priorities, TIKAV reached **approximately 3,000 people across 28 different locations in 18 provinces throughout Türkiye** through the **"Take Precautions, Stay Safe"** project, contributing to increased awareness of disaster preparedness and emergency response.

The **"Take Precautions, Stay Safe"** project, carried out by TIKAV, founded by **Akfen Holding**, in the regions where **Akfen Renewable Energy's hydroelectric (HPP), solar (SPP), and wind (WPP) plants** operate, was deemed worthy of the **"Value Creator" Special Award** within the scope of the **6th International Women-Friendly Brands Awareness Awards** organized by the **Women-Friendly Brands Platform**.

The award was presented to **Hülya Kırçuval, Chair of the Board of TIKAV**, at the ceremony held at **İş Sanat Cultural Center**. Organized this year under the theme **"Value for People, Planet, and the Future,"** the awards honored projects that make a difference in the fields of **gender equality, inclusivity, sustainability, and social impact**, with **30 awards presented across 8 different categories**.

TIKAV's **"Take Precautions, Stay Safe"** project, which aims to increase public awareness about disasters and emergencies, was among the initiatives recognized with a special award for its social impact.

**Hülya Kırçuval**, Chair of the Board of TIKAV, emphasized that ensuring equal access for women to education, knowledge, and awareness plays a key role in building a stronger and more resilient society. She stated that the **"Take Precautions, Stay Safe"** project specifically aims to raise awareness among women and families about disaster preparedness.

Kırçuval stated:

"Ensuring that women have equal access to education, knowledge, and awareness forms the foundation of a stronger and more resilient society. Through the 'Take Precautions, Stay Safe' project, we aimed particularly to increase awareness among women and families about disaster preparedness, because as access to knowledge grows, it becomes possible to reduce risks and promote a culture of safe living. As



TIKAV, while developing projects that support equal opportunities in education for many years, we consider empowering women and young people as one of the most important elements of social development. This meaningful award is very valuable for us as it reflects the social impact of our work. At the same time, it provides strong motivation for our journey to reach more people and expand social awareness.”

Continuing to support women living in **28 rural locations across 18 provinces in Türkiye** through various training programs held every year, TIKAV reaches wide audiences across the country through its projects focusing on **education, personal development, and social awareness**. To date, the foundation has **directly touched the lives of 84,000 people** through its initiatives.

Throughout **2025**, while maintaining its priority of supporting **equal opportunity in education**, TIKAV provided **regular scholarship support to 1,217 students**. In addition, through the “**Take Precautions, Stay Safe**” project, the foundation reached **approximately 3,000 individuals across 28 locations in Türkiye**, contributing to raising public awareness about disasters and emergency preparedness.

TIKAV Has Reached 9,300 Women Through 5 National Projects

Through the collaboration between **TIKAV and Akfen Renewable Energy**, the “**We Became School at Home**” project launched in **2017** reached **800 women across 15 regions**, focusing on the development of children aged **0–6**.

Under the **2018 theme of health**, the “**Health First**” project provided **health training to 1,500 women in 17 regions**.

With the “**Hygiene Means Health**” project launched in **2019**, **2,000 women across 26 different locations** were reached.

Following the pandemic, the “**Savings at Home, the Future in Our Hands**” project provided training to **2,500 women living in regions where Akfen Renewable Energy’s power plants operate**, focusing on adopting saving methods within families and promoting a lifestyle in harmony with nature in response to growing environmental and economic challenges.

With the implementation of the “**Our Digital Footprint**” project, a total of **approximately 9,300 women have received face-to-face training through five different social responsibility projects**. The number of people reached indirectly through these initiatives has **exceeded 20,000**.